

# Terms and Conditions

## Definitions

"The Company" and "The Promoter" is Buy It Direct Ltd, trading as Laptops Direct, Acer Direct, Direct TVs, Appliances Direct, Servers Direct, AirCon Direct, Iviewcameras, Projectors Direct, Buyitdirect & Shop Targus

## Terms and Conditions

1. Subject to the remainder of these terms and conditions customers can claim the cash back amount's specified below for each model purchased between 6th and 13th May2011

LX.RD802.008 - £75

LX.R4P02.113 -£100

See full details at [http://www.laptopsdirect.co.uk/acer\\_aspire\\_cashback/page.asp](http://www.laptopsdirect.co.uk/acer_aspire_cashback/page.asp)  
This offer cannot be combined or used in conjunction with any other cashback offer

.2. To take advantage of the promotion, customers must print out and complete the claim form (which can be downloaded at [http://www.laptopsdirect.co.uk/acer\\_aspire\\_cashback/page.asp](http://www.laptopsdirect.co.uk/acer_aspire_cashback/page.asp) ) and send it registered post, along with proof of purchase to the address set out in the claim form. Proof. The invoice must clearly show the qualifying products purchased, the purchase price and the date of purchase. The participant must not send original receipts. The claim form must be received by The Company between 14 and 30 days from the date stated on the invoice. Claim forms received outside this period will be rejected.

3. The promotion is valid in respect of qualifying products purchased directly from The Company. The promotion is only valid for customers of Buy It Direct; claims where the products purchased will be resold or rented to a third party are ineligible for this promotion.

4. Once the claim has been approved, the participant will receive confirmation of approval of the claim form by email.

5. The cash back amount will be credited to the account that the individual has paid from. No other account can be credited. If payment is made by BACS , the cash back will be sent by cheque made payable to the individual stated as the purchaser and will be dispatched to the invoice address only.

6. Allow 45 days for receipt of cashback from acknowledgment of your successful claim.

7. All instructions form part of these terms and conditions. The cash back will only be paid upon satisfaction by the participant of these terms and conditions. By completing the claim process participants confirm their acceptance of these terms and conditions. Return of the qualifying product following or prior to submission of the claim for the cash back will disentitle the participant to the cash back.

8. The promotion is open to residents of UK and Eire only. This offer is not open to employees of The Company, their agents, wholesalers, resellers, retail staff, retailers, participating stockists or anyone connected with the promotion. Claims must be submitted by the end user customer only. Resellers may not submit claims on behalf of their customers.

9. The offer is valid only in the UK for private end users. This offer may not be combined with any other promotional offers or special pricing offered on the qualifying products during the timescale of this promotion.

10.The cash back cannot be granted to the participant who: a) has not purchased a qualifying product within the promotional period; and/or b) has not completed the claim form; and/or c) has not supplied proof of purchase; and/or d) has not submitted their claim to the address set out in the claim form between 14 and 30 days from the date of purchase; and/or f) failed in any way to comply with these terms and conditions.

11. The promoter reserves the right to disqualify incomplete, altered or illegible claims. No responsibility will be accepted for submissions which have been lost, or are late, damaged, mis-directed, delayed in the post or insufficiently pre-stamped. Proof of posting will not be accepted as proof of delivery.

12. The Company is not responsible or liable for any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents the participant from or otherwise obstructs him/her in participating in the promotion.

13. The Company reserves the right to audit all requests to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims and supporting documents.

14. All documentation submitted for this promotion becomes property of The Company and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this promotion and future Company promotions and may result in the submitter being subject to prosecution.

15. The Company may declare this promotion to be void where it is taxed, regulated, prohibited or restricted by applicable law.

16. The decisions of The Company in respect of any and all aspects of the promotion will be final and binding.

17. The Company reserves the right to amend or cancel the terms of this offer without notice.

18. The address for sending in claim forms is Aspire Cashback, Buy It Direct Ltd, Unit A, Trident Business Park, Neptune Way, Leeds Road, Huddersfield, HD2 1UA.